

2019 學年度國際管理學士學位學程課程流程圖(全英文課程)

National Yunlin University of Science and Technology

Bachelor Program in International Management

Course Flow Chart for 2019 Academic Year

(2019 學年度入學適用)

2019.04.11 國際管理學士學位學程課程委員會審定

(Lecture Hours - Internship Hours - Credits)

第一學年 1 st Academic Year		第二學年 2 nd Academic Year		第三學年 3 rd Academic Year		第四學年 4 th Academic Year	
第一學 1 st Semester	第二學期 2 nd Semester	第一學期 1 st Semester	第二學期 2 nd Semester	第一學期 1 st Semester	第二學期 2 nd Semester	第一學期 1 st Semester	第二學期 2 nd Semester
校共同必修 30 學分(含通識 14 學分) General Education Courses: 30 Credits (Including 14 Credits of General Education Course) 備註:外籍生將依據四年制外籍生校共同必修課程流程圖修習 Note: Foreign students should follow the school-required course flow chart for bachelor degree students'							
體育 Physical Education 2-0-0	體育 Physical Education 2-0-0	體育興趣選項 Physical Activities 2-0-0	體育興趣選項 Physical Activities 2-0-0	通識課程 General Education 2-0-2	應用中文 Practical Chinese 2-0-2	通識課程 General Education 2-0-2	
文學與創新 Literature and Innovation 2-0-2	文學與創新 Literature and Innovation 2-0-2	通識課程 General Education 2-0-2	哲學思考 Philosophical Thinking 2-0-2	職場英文 Career English 2-0-2	通識課程 General Education 2-0-2		
通識課程 General Education 2-0-2	通識課程 General Education 2-0-2	英文創作與發表(一) English Presentation and Writing (I) 2-0-2	通識課程 General Education 2-0-2				
英文溝通實務 (一) Practicum in English Communication (I) 0-2-1	英文溝通實務 (二) Practicum in English Communication (II) 0-2-1		英文創作與發表(二) English Presentation and Writing (II) 2-0-2				
服務學習 Service Learning 0-1-0	服務學習 Service Learning 0-1-0						
6-3-5	6-3-5	6-0-4	8-0-6	4-0-4	4-0-4	2-0-2	0-0-0
院共同必修 14 學分 College's Required Courses: 14 Credits							
管理學 Management Theory 3-0-3	會計學 Accounting 3-0-3	統計學(一) Statistics (I) 3-0-3		企業倫理 Business Ethics 2-0-2			

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經濟學(一) Economics(I) 3-0-3							
6-0-6	3-0-3	3-0-3		2-0-2			
專業必修 60 學分 Program's Required Courses: 60 Credits							
微積分 (一) Calculus (I) 3-0-3	商業應用軟體 Business Computer Software Applications 2-0-2	國際政治與經 濟 International Political and Economic 3-0-3	跨文化溝通 Intercultural Communication 3-0-3	電子商務 Electronic Business 3-0-3	國際創新管 理 International Innovation Management 3-0-3		實務專題 Special Practicing Project 3-0-3
國際商務溝通 International Business Communication 2-0-2	英語簡報與發 表 English Presentation and Writing 2-0-2	行銷管理 Marketing Management 3-0-3	成本與管理會 計 Cost and Management Accounting 3-0-3	管理專題講座 Seminar on Management Topics 2-2-3	國際企業個 案 Case Study on International Management 3-0-3		
新興市場分析 Emerging Markets Analysis 3-0-3	國際企業管理 International Business Management 3-0-3	財務管理 Financial Management 3-0-3	國際人力資源 管理 International Human Resource Management 3-0-3	全球運籌管理 Global Logistics Management 3-0-3	國際策略管 理 International Strategic Management 3-0-3		
		生產與作業管 理 Production and Operation Management 3-0-3	國際行銷管理 International Marketing Management 3-0-3				
8-0-8	7-0-7	12-0-12	12-0-12	8-2-9	9-0-9	0-0-0	3-0-3
專業選修 24 學分 Elective Courses: 24 Credits							
	經濟學(二) Economics(II) 3-0-3	程式設計 Program Design 3-0-3	國際服務作業 管理 International Services Operations Management 3-0-3	國際事務專題 Special Topics on International Affairs 3-0-3	國際談判與 衝突管理 International Conflict Management & Negotiation Strategy 3-0-3	產業實務實 習(一) Industry Internship (I) 1-8-5	產業實務實 習(三) Industry Internship (III) 1-8-5
		國際貿易實務 Practice of International Trade 3-0-3	投資學 Investment Management 3-0-3	金融市場與機構 Financial Markets and Institutions 3-0-3	國際財務管 理 International Financial Management 3-0-3	產業實務實 習(二) Industry Internship (II) 1-8-5	產業實務實 習(四) Industry Internship (IV) 1-8-5

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				創新與創業管理 Entrepreneurship and Innovation Management 3-0-3	國際會展策 畫及行銷 International Convention, Exhibition and Event Promotion 3-0-3	國際交換學 習(一) Exchange Student Program (I) 10-0-10	國際交換學 習(二) Exchange Student Program (II) 10-0-10
					暑期產業實 務實習 Summer Industry Internship 0-4-2	海外研習 Seminar for International Management (collaborative short-term programs) 3-0-3	
0-0-0	3-0-3	6-0-6	6-0-6	9-0-9	9-4-11	15-16-23	12-16-20
最低畢業總學分：128 Minimum graduation credits: 128 credits							

畢業規定 Regulations for Graduation:

除了修畢 128 學分與英文多益 TOEIC 必須達到 750 分以上之外，必須完成下列 3 項當中的一項始得畢業

1. 海外交換至少一個學期
2. 海外實習 2 個月以上
3. 參加管院海外短期研習至少兩週以上者

Regulations for Graduation:

Minimum graduation credits: 128 credits. (2) TOEIC score: above 750.

Except for the two terms above, students must complete one of the following programs:

1. Join the Exchange student program at least for one semester
2. Overseas Internship for more than two months
3. Participate short-term study abroad program provided by the College of Management, at least for two weeks

選課說明 Course Selection

1. 2018 學年度起入學本學程課程以「全英文」授課。

All courses will be conducted in English in BIM from 2018 academic year.

2. 大四建議同學做國際交換學習或產業實務實習，或者選修外系選修課程。若是於選擇暑假實習兩個月(320 小時)者，可選修暑期產業實務實習 2 學分，若是於寒暑假參加海外短期研習者，可選修企管系研究所開的「國際管理研討」3 學分。

The senior students are recommended to join the overseas exchange program, practical internship in industry or take elective courses from other departments. Two credits of summer practical internship in the industry are given if joining the summer

internship for 320 hours. Three credits of “Seminar for International Management” are given from MBA if joining the short-term collaborative short-term programs during winter/summer vacation.

3.實務專題為學校規定必修，學生可以從管院各系教師選擇指導老師指導之。若是選擇國際交換學習或產業實務實習者，得以出國研習成果報告或海外產業實務實習報告作為實務專題之學習成果。

The special practical project belongs to one of the school-required courses; students can choose any teachers from the College of Management to be their advisor. The report of the Exchange Student Program or practical internship in the industry can be served as the learning achievement of a special practical project.

4.國際交換學習建議於大四執行，可以規畫出國半年或一年，於姐妹校每學期至少得選修 10 學分以上之課程且及格，並經過學程會議核定，始可獲得此學分。若是於大三前往者，必須考慮於姐妹校所選課程是否能與本校大三課程相互抵免，請務必於出國交換前申請並獲得學程會議核准始可抵免。若未能抵免足夠學分，則必須自行負擔可能延畢之情形。

One-year or half-year exchange student program is suggested to be taken during the senior year, and the participants have to select at least 10 credits and pass all subjects every semester in the sister school. Credits will be given after the verification of the BIM Committee. If students study abroad during the junior year, please consider if courses taken in the sister school can be waived. Credits can be waived only when verified by BIM Committee before joining the exchange program; if not, be aware of the possibility of postponing graduation day.

5.產業實務實習可向學校研發處申請，一切依照學校規定辦理。若要由國管辦公室安排者，產業實務實習(一)(9 月中至 1 月中執行)請於 2 月底前完成申請，產業實務實習(二)(2 月中至 6 月中執行)請於 9 月底完成申請。暑假實習者，請於 1 月底完成申請。

Practical internship in the industry can be applied to the Office of Research and Development based on the regulations of the school. If students apply to the Office of BIM, please complete the application process before the end of February if taking the practical internship in industry I (from September to January); please complete the application process before the end of September if taking a practical internship in industry II (from February to June). Summer internship in the industry should be applied before the end of January.

6.產業實務實習可以於國內或海外執行，若為國內實習則不得做為畢業條件，實習指導老師以管院專任教師為限。

Practical internship in the industry can be taken in the country or overseas; however, domestic practical internship in industry is not counted to meet the graduation requirements. Only full-time teachers from the College of Management are qualified to be the advisor for an internship.

7.畢業選修學分無外系學分上限之規定，原則採認英語授課及第二外語教學課程之選修課程，中文授課之專業選修課程最高採認 12 學分。

Credits taken from other departments as graduation elective credits is unlimited. However, only courses taught in English or the second foreign language are adopted as elective courses. At most, twelve credits are adopted for professional elective courses taught in Chinese.

8.外籍生將依據四年制外籍生校共同必修課程流程圖修習

Foreign students should follow the school-required course flow chart as bachelor degree students’.

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校共同必修 30 學分(含通識 8 學分)							
General Education Courses: 30 Credits (Including 8 Credits of General Education Course)							
體育 Physical Education 2-0-0	體育 Physical Education 2-0-0	體育興趣選項 Physical Activities 2-0-0	體育興趣選項 Physical Activities 2-0-0	職場英文 Career English 2-0-2			
通識課程 General Education 2-0-2	通識課程 General Education 2-0-2	通識課程 General Education 2-0-2	通識課程 General Education 2-0-2	通識課程 General Education 2-0-2	通識課程 General Education 2-0-2		
文學與創新 2-0-2	文學與創新 2-0-2		哲學思考 Philosophical Thinking 2-0-2				
華語(一) Mandarin(I) 2-0-2	華語(二) Mandarin(II) 2-0-2	華語(三) Mandarin(III) 2-0-2	華語(四) Mandarin(IV) 2-0-2	華語(五) Mandarin(V) 2-0-2			
服務學習 Service Learning 0-1-0	服務學習 Service Learning 0-1-0						
8-1-6	8-1-6	6-0-4	8-0-6	6-0-6	2-0-2	0-0-0	0-0-0