114 學年度國際管理學士學位學程課程流程圖(全英文課程)

Bachelor Program in International Management
Course Flow Chart for 2025 Academic Year

(114 學年度入學適用)
114.3.25 國際管理學士學位學程課程委員會議審定
（講授時數-實習時數-學分數)

第一學年 1st Academic Year		第二學年 2nd Academic Year		第三學年 3rd Academic Year		第四學年 4th Academic Year	
第一學期 1st Semester	第二學期 2nd Semester	第一學期 1st Semester	第二學期 2nd Semester	第一學期 1st Semester	第二學期 2nd Semester	第一學期 1st Semester	第二學期 2nd Semester
校共同必修 30 學分(含通識 14 學分) General Education Courses: 30 Credits (Including 14 Credits of General Education Course) 備註:外籍生將依據四年制外籍生校共同必修課程流程圖修習 Note: Foreign students should follow the school-required course flow chart for bachelor degree students'							
體育 Physical Education 2-0-0	體育 Physical Education 2-0-0	體育興趣選項 Physical Activities 2-0-0	體育興趣選項 Physical Activities 2-0-0	通識課程 General Education 2-0-2	應用中文 Practical Chinese 2-0-2	通識課程 General Education 2-0-2	
文學與創新興趣選項 Literature and Innovation 2-0-2	文學與創新興趣選項 Literature and Innovation 2-0-2	通識課程 General Education 2-0-2	人工智慧與程式設計 Artificial Intelligence and Programming 2-0-2	職場英文 Career English 2-0-2	通識課程 General Education 2-0-2		
通識課程 General Education 2-0-2	通識課程 General Education 2-0-2	英文創作與發表(一) English Presentation and Writing (Ⅰ) 2-0-2	通識課程 General Education 2-0-2				
英文溝通實務(一) Practicum in English Communication (Ⅰ) 0-2-1	英文溝通實務(二) Practicum in English Communication (Ⅱ) 0-2-1		英文創作與發表(二) English Presentation and Writing (Ⅱ) 2-0-2				
生涯導航 Guidelines for career development 1-0-1	永續素養與實踐 Sustainability Literacy and Practice 1-0-1						
6-3-5	6-3-5	6-0-4	8-0-6	4-0-4	4-0-4	2-0-2	0-0-0
院共同必修 14 學分 College's Required Courses: 14 Credits							
管理學 Management Theory 3-0-3	會計學 Accounting 3-0-3	統計學(一) Statistics (Ⅰ) 3-0-3		企業倫理 Business Ethics 2-0-2			

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經濟學(一) Economics 3-0-3							
6-0-6	3-0-3	3-0-3	0-0-0	2-0-2	0-0-0	0-0-0	0-0-0
專業必修 60 學分 Program's Required Courses: 60 Credits							
微積分(一) Calculus (Ⅰ) 3-0-3	基礎程式設計 Basic Commuter Programming 2-0-2	國際政治與經濟 International Political and Economic 3-0-3	財務報表分析 Financial Statement Analysis 3-0-3	電子商務 Electronic Business 3-0-3	國際創新管理 International Innovation Management 3-0-3		實務專題 Special Practicing Project 3-0-3
國際商務溝通 International Business Communication 2-0-2	英語簡報與發表 English Presentation and Writing 2-0-2	行銷管理 Marketing Management 3-0-3	成本與管理會計 Cost and Management Accounting 3-0-3	管理專題講座 Seminar on Management Topics 2-2-3	國際企業個案 Case Study on International Management 3-0-3		
新興市場分析 Emerging Markets Analysis 3-0-3	跨文化溝通 Intercultural Communication 3-0-3	財務管理 Financial Management 3-0-3	國際策略管理 International Strategic Management 3-0-3	全球運籌管理 Global Logistics Management 3-0-3	國際人力資源管理 International Human Resource Management 3-0-3		
		生產與作業管理 Production and Operation Management 3-0-3	國際行銷管理 International Marketing Management 3-0-3				
8-0-8	7-0-7	12-0-12	12-0-12	8-2-9	9-0-9	0-0-0	3-0-3
專業選修 24 學分 Elective Courses: 24 Credits							
	經濟學(二) Economics (Ⅱ) 3-0-3	商業應用軟體 Business Computer Software Applications 2-0-2	智慧物聯網應用 Smart Applications of Internet of Things 3-0-3	國際事務專題 Special Topics on International Affairs 3-0-3	國際談判與衝突管理 International Conflict Management & Negotiation Strategy 3-0-3	產業實務實習(一) Industry Internship (Ⅰ) 1-8-5	產業實務實習(三) Industry Internship (Ⅲ) 1-8-5
		國際貿易實務 Practice of International Trade 3-0-3	國際服務作業管理 International Services Operations Management 3-0-3	金融市場與機構 Financial Markets and Institutions 3-0-3	國際財務管理 International Financial Management 3-0-3	產業實務實習(二) Industry Internship (Ⅱ) 0-8-4	產業實務實習(四) Industry Internship (Ⅳ) 0-8-4

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		決策效益與倫理 Effective and Ethical Decision Making 3-0-3	問卷設計與分析 Questionnaire Design and Analysis 3-0-3	組織行為 Organizational Behavior 3-0-3	國際會展策畫及行銷 International Convention, Exhibition and Event Promotion 3-0-3	海外產業實務實習(一) International Industry Internship (Ⅰ) 1-8-5	海外產業實務實習(三) International Industry Internship (Ⅲ) 1-8-5
		人工智慧於財務金融 AI in Finance 3-0-3		管理心理學 Managerial Psychology 3-0-3	暑期產業實務實習 Summer Internship 0-4-2	海外產業實務實習(二) International Industry Internship (Ⅱ) 0-8-4	海外產業實務實習(四) International Industry Internship (Ⅳ) 0-8-4
				投資管理學 Investment Management 3-0-3	暑期海外產業實務實習 International Summer Internship 0-4-2	國際交換學習(一) Exchange Student Program (Ⅰ) 10-0-10	國際交換學習(二) Exchange Student Program (Ⅱ) 10-0-10
						海外研習 Seminar for International Management (Collaborative short-term programs) 3-0-3	
最低畢業總學分：128 Minimum graduation credits: 128 credits							

畢業規定

除了修畢 128 學分與英文多益 TOEIC 必須達到 750 分以上之外，必須完成下列 3 項當中的一項始得畢業。

- 海外交換至少一個學期
- 海外實習 2 個月以上
- 參加管院海外短期研習至少兩週以上者

Regulations for Graduation:

Minimum graduation credits: 128 credits. (2) TOEIC score: above 750.

Except for the two terms above, students must complete one of the following programs:

1. Join the Exchange student program at least for one semester

2. Overseas Internship for more than two months

3. Participate short-term study abroad program provided by the College of Management, at least for two weeks

選課說明 Course Selection

1. 2018 學年度起入學本學程課程以「全英文」授課。

   All courses will be conducted in English in BIM from 2018 academic year.

2. 大四建議同學做國際交換學習或產業實務實習，或者選修外系選修課程。若是於選擇暑假實習兩個月(320 小時)者，可選修暑期產業實務實習 2 學分，若是於寒暑假參加海外短期研習者，可選修本學程「海外研習」3 學分或企管系研究所開的「國際管理研討」3 學分。

   The senior students are recommended to join the overseas exchange program, practical internship in industry or take elective courses from other departments. Two credits of summer practical internship in the industry are given if joining the summer internship for 320 hours. Three credits of "Seminar for International Management" are given from BIM or three credits of "Seminar for International Management" are given from MBA if joining the short-term collaborative short-term programs during winter/summer vacation.

3. 實務專題為學校規定必修，學生可以從管院各系教師選擇指導老師指導之。若是選擇國際交換學習或產業實務實習者，得以出國研習成果報告或海外產業實務實習報告作為實務專題之學習成果。

   The special practical project belongs to one of the school-required courses; students can choose any teachers from the College of Management to be their advisor. The report of the Exchange Student Program or practical internship in the industry can be served as the learning achievement of a special practical project.

4. 國際交換學習建議於大四執行，可以規畫出國半年或一年，於姐妹校每學期至少得選修 10 學分以上之課程且及格，並經過學程會議核定，始可獲得此學分。若是於大三前往者，必須考慮於姐妹校所選課程是否能與本校大三課程相互抵免，請務必於出國交換前申請並獲得學程會議核准始可抵免。若未能抵免足夠學分，則必須自行負擔可能延畢之情形。

   One-year or half-year exchange student program is suggested to be taken during the senior year, and the participants have to select at least 10 credits and pass all subjects every semester in the sister school. Credits will be given after the verification of the BIM Committee. If students study abroad during the junior year, please consider if courses taken in the sister school can be waived. Credits can be waived only when verified by BIM Committee before joining the exchange program; if not, be aware of the possibility of postponing graduation day.

5. 產業實務實習可向學校研發處申請，一切依照學校規定辦理。若要由國管辦公室安排者，產業實務實習(一)(9 月中至 1 月中執行)請於 2 月底前完成申請，產業實務實習(二)(2 月中至 6 月中執行)請於 9 月底完成申請。暑假實習者，請於 1 月底完成申請。

   Practical internship in the industry can be applied to the Office of Research and Development based on the regulations of the school. If students apply to the Office of BIM, please complete the application process before the end of February if taking the practical internship in industry I (from September to January); please complete the application process before the end of September if taking a practical internship in industry II (from February to June). Summer internship in the industry should be applied before the end of January.

6. 產業實務實習可以於國內或海外執行，若為國內實習則不得做為畢業條件，實習指導老師以管院專任教師為限。

   Practical internship in the industry can be taken in the country or overseas; however, domestic practical internship in industry is not counted to meet the graduation requirements. Only full-time teachers from the College of Management are qualified to be the advisor for an internship.

7. 畢業選修學分無外系學分上限之規定，原則採認英語授課及第二外語教學課程之選修課程，中文授課之專業選修課程

最高採認 12 學分。

Credits taken from other departments as graduation elective credits is unlimited. However, only courses taught in English or the second foreign language are adopted as elective courses. At most, twelve credits are adopted for professional elective courses taught in Chinese.

8. 通識課程：畢業前需修滿 16 學分，含院融合通識課程 2 學分(限管院開課)。每學期限修 2 門通識課程(院融合課程除外)。中文授課之通識課程最高採認 4 學分(此中文授課之通識課程不包含院融合課程)，多修的通識不列入畢業學分。

Students are required to take general education courses for 16 credits before graduation, including 2 credits of general education course from the college of management. Students could take most two general education courses in each semester except ones from the college of management. Besides, four credits at most are adopted for general education courses taught in Chinese. Extra credits of general education courses are not counted for the graduation ones.